

Guide to the Fact Sheets

Enclosed for your use is a Plant Materials Program informational CD. It contains the following fact sheets tailored to a variety of audiences.

- ❖ **Program Brochure:** This pamphlet gives general information and quick facts about the Plant Materials Program, and contains a larger map of Plant Materials Center locations than other fact sheets.
Suggested distribution: field offices, all NRCS, partners, general public, useful for event displays and literature racks
- ❖ **Conservation Plant Solutions:** Amply illustrated, this fact sheet introduces the Plant Materials Program and typical plant selection and technology development activities to general audiences.
Suggested distribution: all NRCS, partners, general public
- ❖ **Program Overview:** This more technical fact sheet provides a broad look at Plant Materials Program activities and their relevance to Farm Bill programs.
Suggested distribution: all NRCS, partners
- ❖ **Economic Impact:** What is the value of the Plant Materials Program? This fact sheet explores the economic impacts and conservation benefits of the Plant Materials Program.
Suggested distribution: all NRCS, partners, state and local governments, general public
- ❖ **2001 Highlights:** This sheet summarizes Plant Materials Program accomplishments in 2001, with details on conservation plant selection and production, and technology development.
Suggested distribution: all NRCS, partners
- ❖ **Responding to Natural Disasters:** This colorful fact sheet examines how the Plant Materials Program is helping NRCS around the country cope with such disasters as fire, flood, drought, snow, and hurricanes.
Suggested distribution: all NRCS, partners, state and local governments, community associations, general public
- ❖ **Invasive Plant Species Activities:** This popular fact sheet highlights invasive plant projects at Plant Materials Centers across the country.
Suggested distribution: field offices, all NRCS, partners, state and local governments, natural area and environmental special-interest groups, invasive species organizations, general public
- ❖ **Conservation Plant Releases:** Over the past 60 years, the Plant Materials Program has selected more than 500 plants for conservation use. This fact sheet examines the impacts of these plants and trends in the types of plants selected.
Suggested distribution: all NRCS, partners, seed producers, general public
- ❖ **Web Site flyer:** While all of our publications contain the Plant Materials Program Web site address, this flyer prominently displays the address, along with examples of popular conservation tools and resources found on the site.
Suggested distribution: all NRCS, partners, general public

Each sheet in the following series of four fact sheets, Solutions for Agriculture, Solutions for Critical Areas, Solutions for Recreation, and Solutions for the Environment, may be used as a stand-alone for special-interest groups or the four sheets may be combined as a package to illustrate high priority projects of the Plant Materials Program.

- ❖ **Solutions for Agriculture:** This sheet highlights current agricultural challenges and specific solutions that the Plant Materials Program is developing.
Suggested distribution: field offices, all NRCS, partners, farming organizations and other special-interest agricultural groups, general public
- ❖ **Solutions for Critical Areas:** This fact sheet features Plant Materials Program activities in difficult areas such as minelands, roadways, and timber production sites.
Suggested distribution: all NRCS, partners, land management agencies and companies, state and local highway departments, general public
- ❖ **Solutions for Recreation:** As the public's interest in outdoor activities grows, so does the demand for sustainable recreational resources. This sheet examines how the Plant Materials Program is helping keep parks and other green spaces viable.
Suggested distribution: all NRCS, partners, recreation land managers, general public
- ❖ **Solutions for the Environment:** New challenges to the environment are addressed by the Plant Materials Program. This fact sheet identifies Plant Materials Program studies related to stream restoration, wildfire rehabilitation, and invasive species.
Suggested distribution: all NRCS, partners, environmental organizations, state and local governments, general public



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For comments, questions, or to be added to our mailing list for new information please email:
pmfeedback@md.usda.gov